



Subject	BTEC Creative Media Production		
Title/Topic	Format	Length	Date & Lesson
Coursework – Media Product	Practical piece	-	See Mr Thomas
Coursework - Report	Written Report	3 hours	See Mr Thomas

**In this assessment the topics I will be assessed on are...**

Your advert assessment grade will be determined by the coursework that you are currently completing.

The grade will be calculated by combining the level of your digital media product and your written report.

To ensure you get the best possible grade, you need to –

1. Practice your digital media skills so that your product will demonstrate a high skill level
2. Plan, design and draft sections of your report, so that when you write your final report it contains everything required. You will need to discuss-
  - a. Target audience
  - b. Choice of genre
  - c. How the genre and target audience work together
  - d. Storyboards
3. Evaluate your progress within Component 2 and identify your areas of strength and highlight your weaker areas and how to improve them for future projects.



### **What should I do to revise and prepare for this assessment?**

To prepare for this assessment:

1. Watch the YouTube videos for the topics above that you feel least confident about
2. Make notes about the key points highlighted in the video.
3. Practice camera skills at home
4. Ask Mr Thomas for additional help and advice if you are struggling with any topics.

### **What useful websites/resources could I use to help me prepare?**