



Subject		A Level Business		
Title/Topic		Format	Length	Date
Paper 1 – Business Paper 1		Exam Paper	2 hours	Thursday 5 January 9.15am – 11.15am
Paper 2 – Business Paper 2		Exam Paper	2 hours	Thursday 12 January 12.40pm – 2.40pm

My Advent assessment will test my knowledge on...

- Forms of business set up – sole traders, LTD, PLC, franchising, benefits & drawbacks; influences on strategic success
- Market Capitalisation; fluctuations in share price; price determination; demand; consequences of flotation for a business
- Supply and demand - defined; changes in; reasons for fluctuations
- Competition & comparative markets
- Barriers to entry
- Measures of success; Profit; Market share & size; quality;
- Methods of growth (External) – Mergers, takeovers & franchising
- Economies of scale – Internal and external
- Percentage & percentage change – Calculating percentage change
- Exchange rates – calculations, fluctuations, imports, export & impacts on business profit: analysis
- Product life cycle e.g. is development, introduction, growth, maturity, decline, extending the product life cycle & analysis; Boston Matrix
- Dynamic markets and the consequences of businesses operating in dynamics markets
- Organisational structures - benefits & limitations
- Employment contracts – full-time, part-time, Flexible working including multi-skilling, part-time, temporary working, and flexible hours. Benefits & limitations
- Human resource flow
- Employee ratio's – labour productivity; labour turnover; labour retention
- Employee – engagement; motivational methods & Theorist – Taylor, Maslow, Herzberg, etc
- Price – Price elasticity of demand, elastic and inelastic; values
- Profit – different forms e.g. operating profit, etc; variance; turnover;
- Budgets & variance analysis
- Ratio & sensitivity analysis – ROCE, Gearing, Current, NPV, ARR,
- Business cultures - impact on culture of employees, actions of managers, culture by rewarding/praising, core values & mission statement, diversity; influence on Innovation
- Strategic position; changing positionality; impact; benefits & drawbacks
- Production – Lean; benefits & limitations



What should I do to revise and prepare for this assessment?

To prepare for this assessment:

1. Use the booklets from lessons and exercise books to consolidate notes and create revision cards and mind maps to connect key topics and ideas
2. Use the Revision Guides loaned to you to help for revision
3. Create or buy flash cards to test yourself with friends & family
4. Use previous paper questions, topic test and PPE questions, mark schemes and examiner reports to develop answers
5. Use the AQA A-level Business Revision guide and textbook chapter reading
6. Use Past Papers to develop exam question exposure & complete past paper questions from the Home Learning Resource Centre
7. Revision apps such as Quizlet, Padlet, Popplet Lite for mind maps
8. Focus on your Long essay techniques – use of evaluation throughout essay (evaluate every paragraph-point included evaluation PIE)
9. Judgements – answer the question, judgements must be based on your analysis not your thoughts
10. Use past paper practice on the key topics shown in the revision list

What useful websites/resources could I use to help me prepare?

BBC News: www.bbc.co.uk/news/business

Tutor2U: www.tutor2u.net

Business Case Studies: www.businesscasestudies.co.uk

Taking the biz: <https://www.youtube.com/channel/UCIJ4pk3uzyWoeoBkGs0hxQ>

AQA A-level Business:

<https://www.aqa.org.uk/subjects/business/as-and-a-level/business-7131-7132>

Padlet Resources and revision:

<https://padlet.com/cpcooke/smaalevelbus>

https://padlet.com/davey_ raa/jkl6cjo9tcno

<https://padlet.com/cpcooke>

<https://padlet.com/lucienneevans1/t4226cpfq6fv>

<https://padlet.com/siobhana/Business>