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| Subject | A-Level Business | | |
| Title/Topic | Format | Length | Date |
| Paper 1 – Business Paper 1 | Exam Paper | 1 hour 30 minutes | Thu 1 September 9.00am |

In this assessment the topics I will be assessed on are...

10x Multiple choice questions plus mix of 4-16 mark essay responses

Definitions of key terms – redeployment, qualitative & quantitative research, trade union, break even, total cost formula & definition, buffer stocks, JIT production, labour productivity, capacity utilisation, decision trees – net gain, EV, payables and receivables, methods of business growth – organic growth, etc.

Operations

- Capacity utilisation
- Ethics and environment
- JIT

Human resource management:

- Methods of motivation – Scientific Management: Taylor’s theory economic man, piece rate,
- Leadership styles – Blake Mouton grid: benefits and drawbacks
- Organisational design – benefits & drawbacks

Marketing

- Marketing strategies – marketing & promotional budgets, price elasticity, promotional methods

Financial Performance

- Setting financial objectives & variance analysis – adverse and favourable
- Calculating selling price
- Sources of finance – Overdraft: benefits & drawbacks, debt factoring, working capital – analysis of methods,
- Improving financial performance
- Analysing financial performance – cashflow analysis: methods to alleviate poor cash flow. Affects on the business in the short-term and long-term



What should I do to revise and prepare for this assessment?

To prepare for this assessment:

1. Use examples in your answers from business and industry to support your answers give examples of successes or failures, use wider reading from Marcouse in your answers.
2. Long essay techniques – use of evaluation throughout essay evaluating every paragraph (PIE)
3. Judgements – answer the question, judgements must be based on your analysis not your thoughts, make sure your analysis is focused on the detail of the question NOT on other wider areas which do not carry extra marks.
4. Use websites such as ‘takingthebis’, tutor2U, revision guides, and Marcouse textbook practice questions and reading
5. Use the booklets from lessons and exercise books to consolidate notes and create revision cards and mind maps to connect key topics and ideas
6. Use the Revision Guides loaned to you to help for revision
7. Create or buy flash cards to test yourself with friends & family
8. Use previous paper questions, topic test and PPE questions, mark schemes and examiner reports to develop answers
9. Use the AQA A-level Business Revision guide and textbook chapter reading
10. Use Past Papers to develop exam question exposure & complete past paper questions from the Home Learning Resource Centre
11. Revision apps such as Quizlet, Padlet, Popplet Lite for mind maps
12. Focus on your Long essay techniques – use of evaluation throughout essay (evaluate every paragraph-point included evaluation PIE)
13. Use past paper practice on the key topics shown in the revision list to test knowledge and analysis

What useful websites/resources could I use to help me prepare?

BBC News: www.bbc.co.uk/news/business

Tutor2U: www.tutor2u.net

Business Case Studies: www.businesscasestudies.co.uk

Taking the biz: <https://www.youtube.com/channel/UCIIJ4pk3uzyWoeoBkGs0hxQ>

AQA A-level Business:

<https://www.aqa.org.uk/subjects/business/as-and-a-level/business-7131-7132>

Padlet Resources and revision:

<https://padlet.com/cpcooke/smaalevelbus>

https://padlet.com/davey_raq/jkl6cjo9tcno

<https://padlet.com/cpcooke>

<https://padlet.com/lucienneevans1/t4226cpfq6fv>

<https://padlet.com/siobhana/Business>