Stage 12 'Social Issue' Hand rendered poster.

This is your final piece for your NEA (non-examined assessment).

This requires detailed planning.

You need to start a new power-point that is all about how you will plan and develop your final piece hand rendered poster. You will need your charity logo, a catchy slogan and the images and or photographs you want to use.

Many of you have taken photographs which you should use. Others need to take a photograph of your drawing then use these in digital developments of the poster.

If you are doing Autism or ADHD and branded trainers, you need to do some research on how sports brands like Adidas, Nike, Puma or New Balance have raised awareness and supported people with hidden disabilities.

42 cm

59.4 cm

Most of you will create your final piece on an A2 sheet of white card.

Some of you may use A2 colour card. I will discuss this choice with you individually.

You can create a portrait composition

You can create a landscape composition

1. Your charity logo will need to feature on the poster. This needs to be printed to at least A4 size.

mind

2.You can create a portrait composition

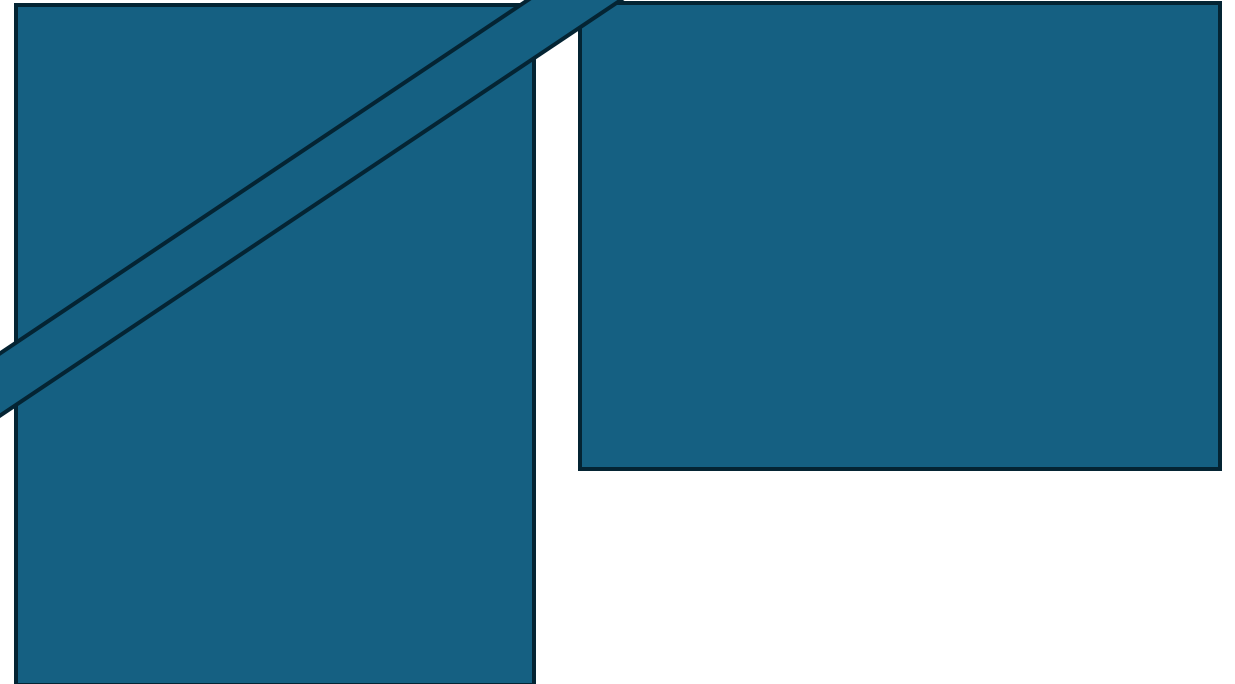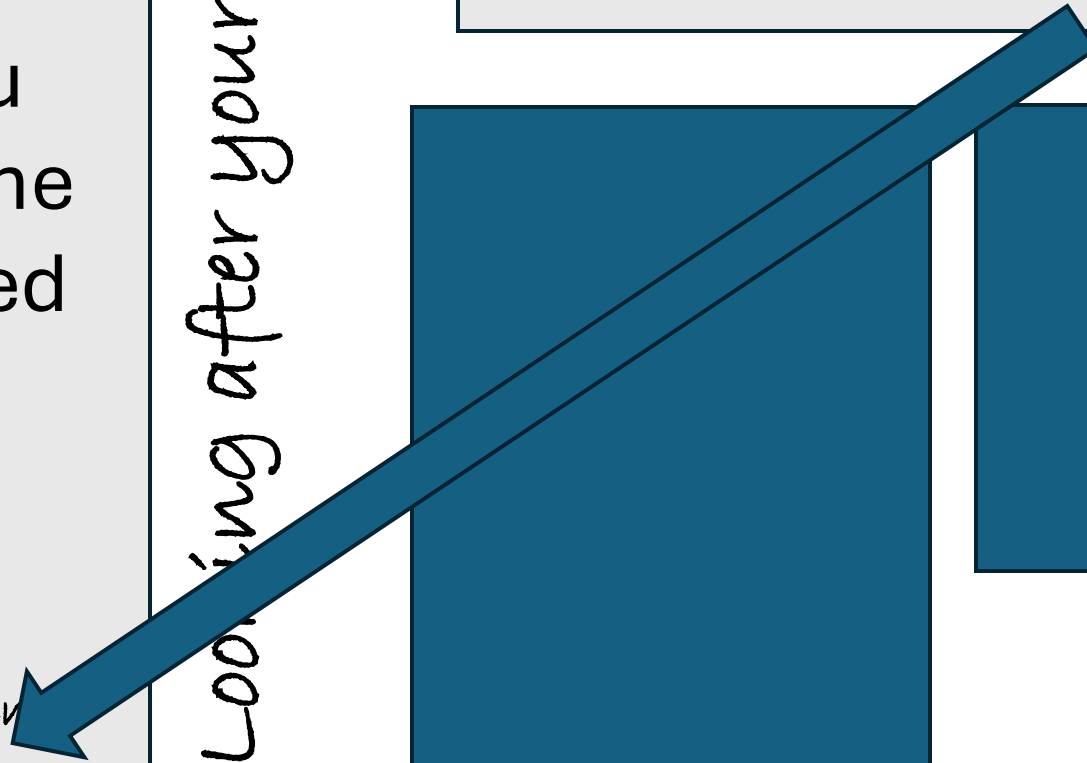You can create a landscape composition

Looking after your well-being

3. You also need to write a catchy slogan. This can be something you have researched online or a slogan you created yourself.

mind

Looking after your well-bein

Looking after your well-being

The slogan will need to be printed to the full width or height of the poster, depending on where you want to place it. However, some students prefer to place it alongside the logo. Again, I will discuss this choice with you individually.

4. Now you need to select the images you want to use for the hand rendered poster.

- These can be colour printouts of your own photographs

- They can also be photographs of your drawing

- They can also be images of people associated with your charity such as, celebrity ambassadors or experts.
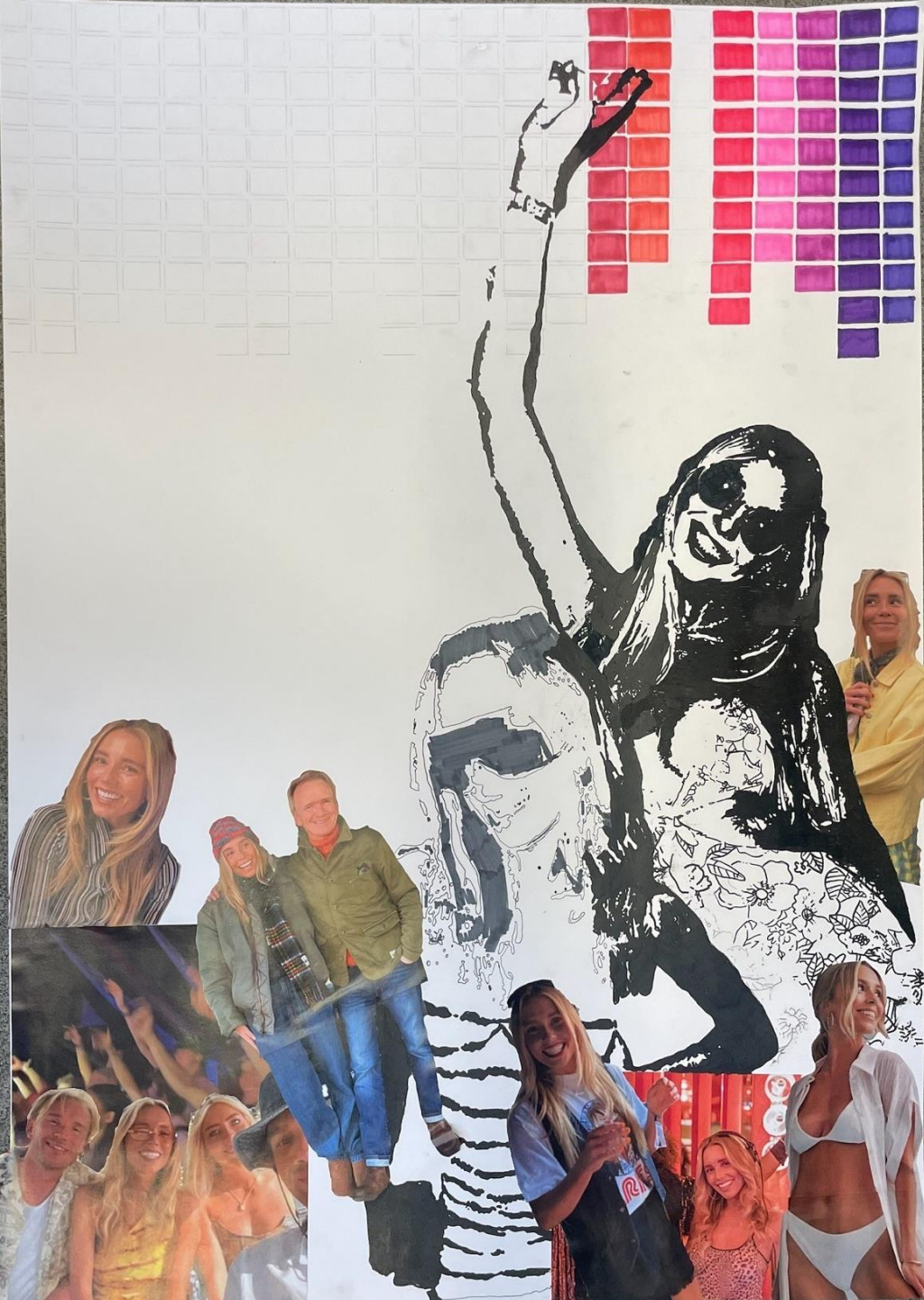
If you want to render/draw the celebrities in black and white threshold style, see slides 7-9 for instructions and examples. Please play the power-point for slide 7 so you can see the different stages you need to follow to create a strong black and white image.

Once you have selected the black and white image from the colour drop down box, you then need to right click on the image and select format picture. Then a tool bar to the side will appear. Click the picture icon at the top of the box. Then adjust the saturation and temperature to achieve the best black and white image

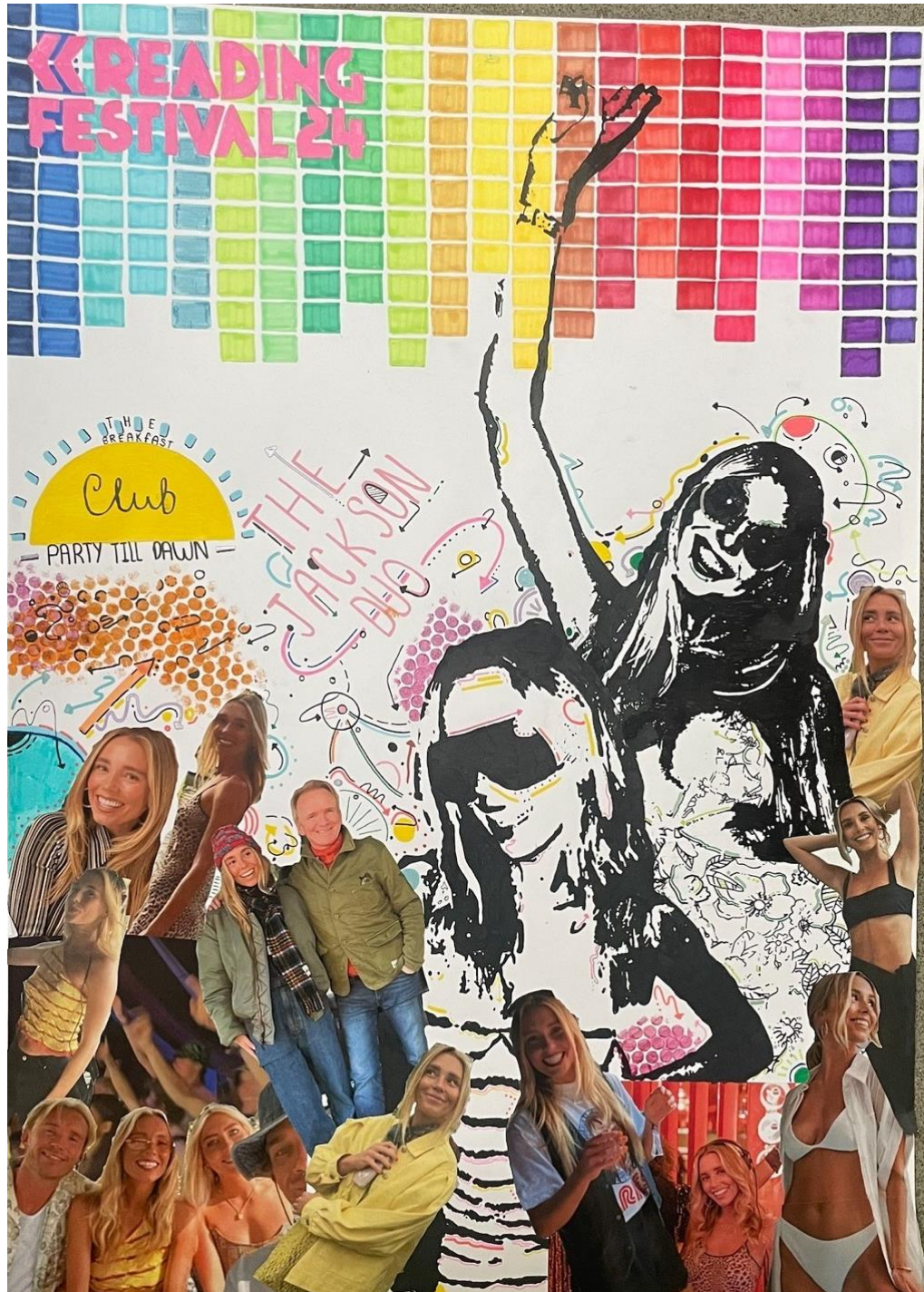# Student example 1 as seen in lesson

For my final piece I decided to design a poster to advertise a Reading Festival. I have included collage, vector images and drawings within this piece to create a bright, vibrant poster.

I have decided to create a poster of a festival as it links to my theme of celebrities. When researching about them I found that many celebrities had a dark side to their lives that is not often shown. Specifically, I investigated the well-known man, Jeffrey Epstein. After a lot of research, I discovered that he would often host parties on his private island and invited a wide range of celebrities all while having underage girls trapped there. But Epstein's way to the girls was the entice them with the idea of a party. It is not uncommon for celebrities to hold parties and host concerts therefore I produced the idea of designing a poster.

As my cousin is a DJ, I collected first hand and second-hand photos of her which I then collaged across the bottom of my poster. This helped create the idea that this event was a thrilling time. To enhance this piece, I created vector images using PowerPoints of 2 of my cousins which helped portray the idea of a Party and it gave of an 80's theme.
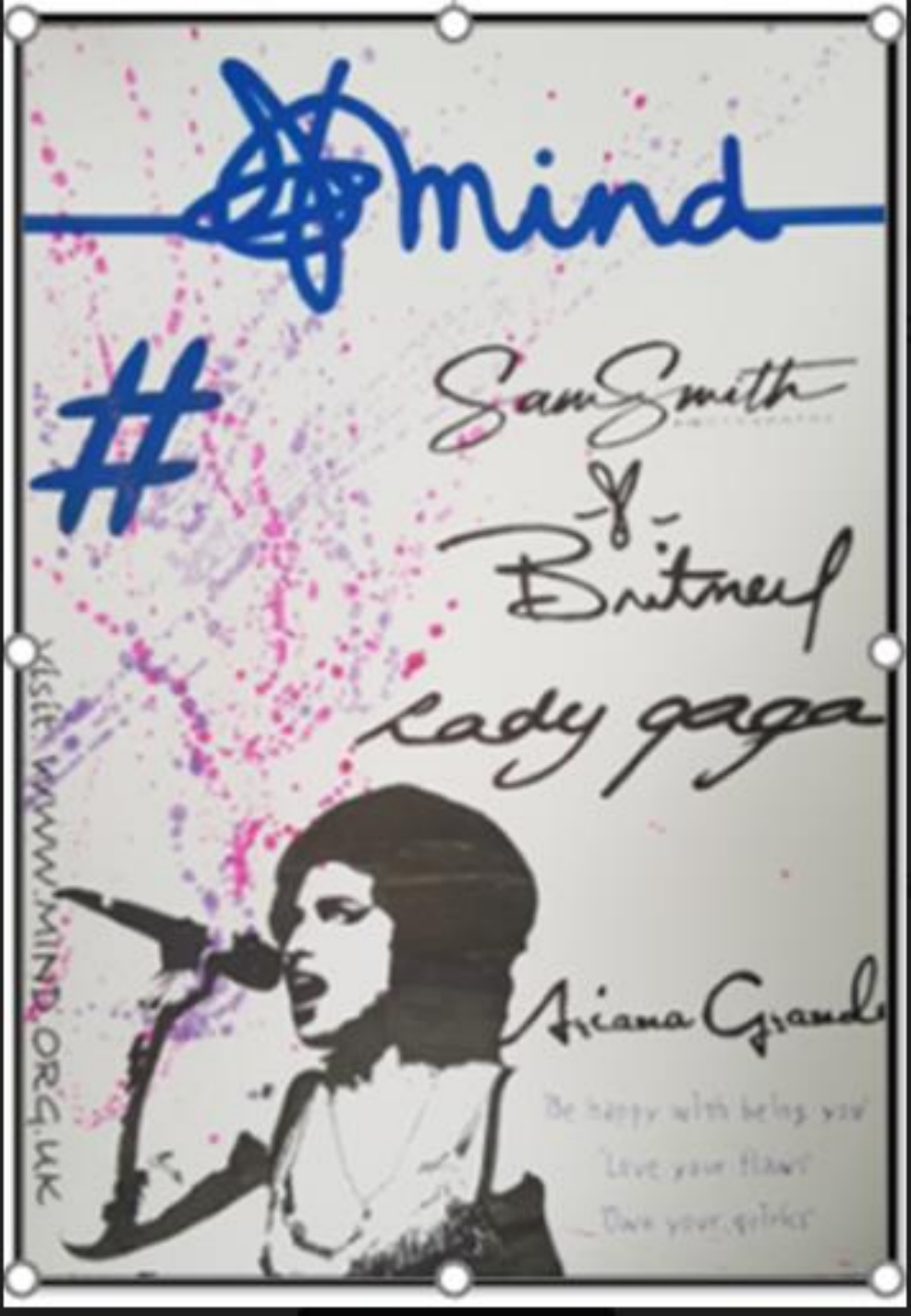
To embrace the style of Loui Jover and Greg Gossel I added their features that they are known for. For Greg Gossel I included a collage and the cluster of dots within my piece and for Jover I added finer detail which included the use of Posca pens, acrylic markers, fine liners and alcohol pens with the purpose of creating a variety of arrows and circular shapes.

To allow the poster to be eye catching I added the idea of a neon pad controller which flowed down the page to brighten the feel and to allow a quick understanding of the idea of the poster. On top of that I added the logo of Reading festival which makes it clear what people will be attending and to added to that I designed a logo that shows the specific event the 'Jackson duo' will be performing in.

Overall, I believe this project went well as I was able to display how celebrity's lives aren't all as amazing as they seem and how some celebrities can be very cruel and using their power to take advantage of the public through simple things such as parties.

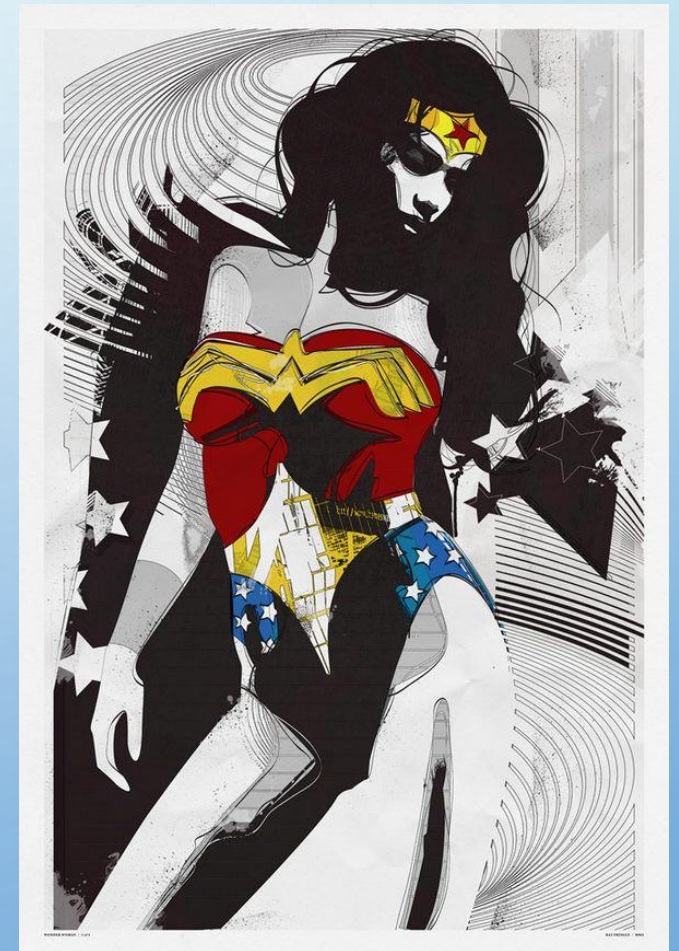# Student example 2
as seen in lesson

I have chosen these 6 artists because they have all talked about mental illness' and have also experienced having these types of mental illnesses for example; Ariana Grande, Sam Smith, Katy Perry, Britney Spears and Amy Winehouse have all struggled or are struggling with depression or/and anxiety. Lady Gaga is the only one out of the 6 who has spoken about suffering with PTSD.
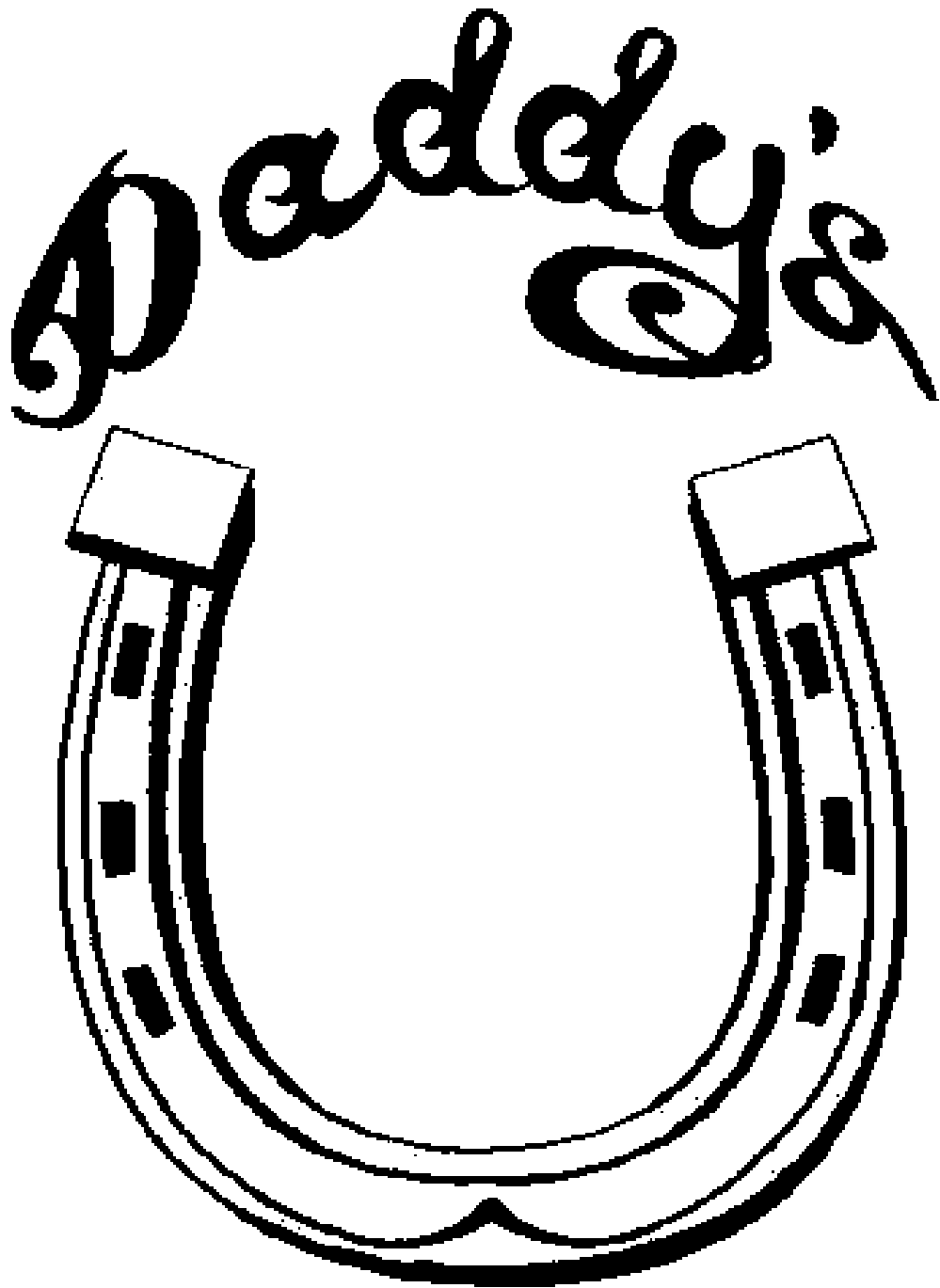
I have used the style of Baz Pringle where he uses a black silhouette of his figures

Amy's face is similar to wonder woman.

Only the light areas of her facial features and the outline of her tattoos stand out.
Like Wonder Woman's face I have created Amy's silhouette/ threshold using PowerPoint tools.

Daddy's

I have chosen this tattoo as it resembles the kind of relationship she had with her father

Amy's dad would control her. She had no access to her money or her finances and he even decide what kind of phone she had.

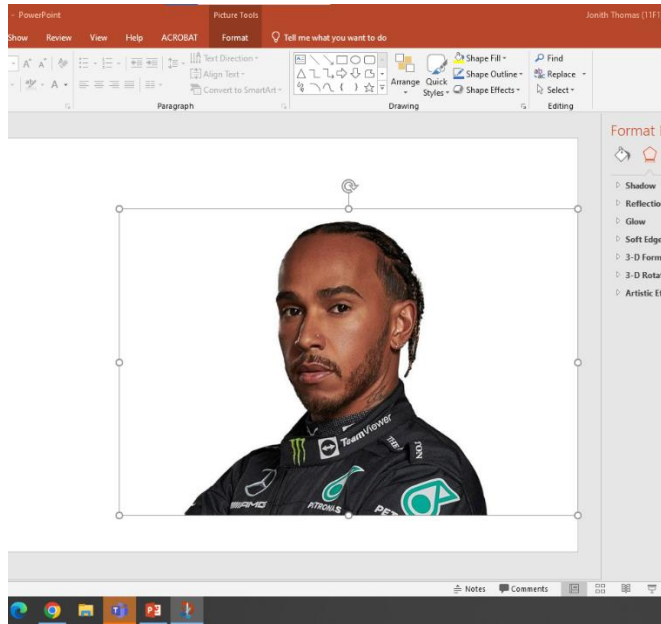In one of her most famous songs 'rehab' one of the lines were;

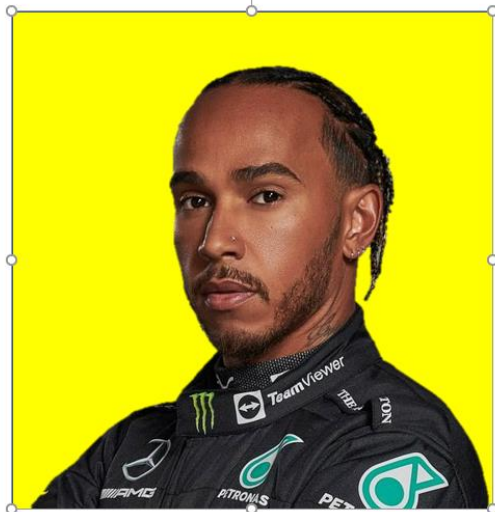'I ain't got the time

And if my daddy thinks im fine

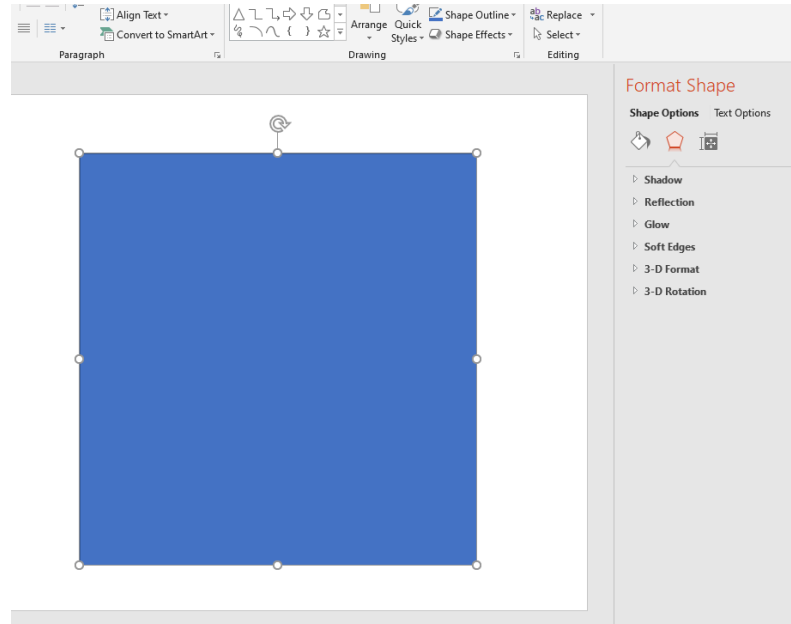They try to make me go to rehab

But I wont go, go, go.'

Student example 3

First get a picture

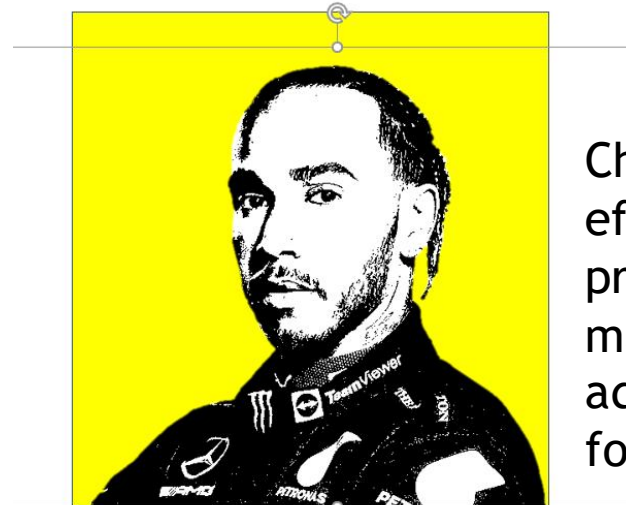Place a shape over the image
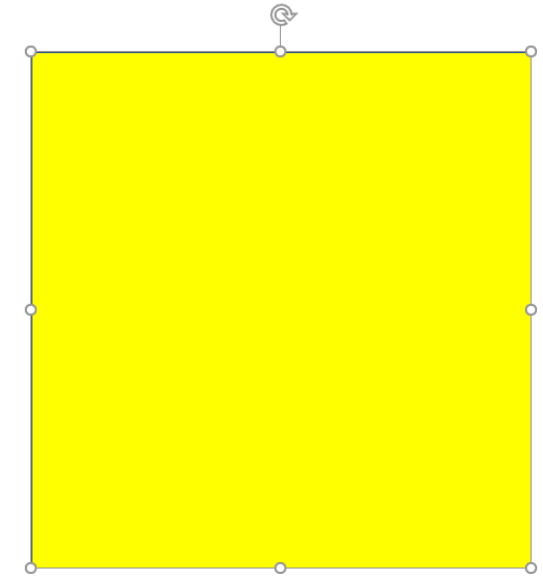
Change the shape colour to the desired colour

Bring the 1st picture forward

Change the artistic effect for this and proceed further by making any adjustments in the format image section

Repeat these steps for any other pictures

Silhouette /threshold image of Louis Hamilton. He is both a celebrity ambassador and an expert in his field of motor racing.

FORMULA 1

HAMILTON'S REIGN:

Hamilton has won a joint-record seven World Drivers' Championship titles (tied with Michael Schumacher), and holds the records for the most wins (103), pole positions (103), and podium finishes (191)

OUTSIDE F1

Throughout his time in Formula 1, Hamilton has been known for pursuing various interests away from the race track including fashion, music and activism

SUCCESS TIPS IN 2023:

- *Finding your passion.*
- *Learning from mistakes.*
- *Staying focussed on your goals.*
- *Growing as a team.*

BY JT MAGAZINE

LEWIS HAMILTON

PETRONAS

44 Lewis

HOW LONG WILL HE STAY ON TOP?

@lewishamilton

https://www.formula1.com/

12345678

FORMULA 1
FORMULA 1
FORMULA 1

Toto Wolff is Team Principal & CEO of the Mercedes-AMG PETRONAS F1 Team. He is the managing partner of the team alongside wider responsibilities as Head of Mercedes-Benz Motorsport.

MERCEDES

FORMULA 1

HAMILTON'S REIGN:

Hamilton has a joint-record seven World Drivers' Championship titles (tied with Michael Schumacher), and holds the records for the most wins (103), pole positions (103), and podium finishes (191).

OUTSIDE F1

Throughout his time in Formula 1, Hamilton has been known for pursuing various interests away from the race track including fashion, music and activism

SUCCESS IN 2023:

- Finding y...
- Learning... mistakes
- Staying... your go...
- Growi...

BY JT MAGAZINE

PETRONAS

LEWIS

HAMILTON

44 Lewis

HOW LONG WILL HE STAY ON TOP?

@lewishamilton   https://www.formula1.com/

FORMULA 1

HAMILTON'S REIGN:

Hamilton has won a joint-record seven World Drivers' Championship titles (tied with Michael Schumacher), and holds the records for the most wins (103), pole positions (103), and podium finishes (191)

OUTSIDE F1

Throughout his time in Formula 1, Hamilton has been known for pursuing various interests away from the race track including fashion, music and activism

SUCCESS TIPS IN 2023:

- Finding your passion.
- Learning from mistakes.
- Staying focused on your goals.
- Growing as a team.

BY JT MAGAZINE

LEWIS

HAMILTON

PETRONAS

HOW LONG WILL HE STAY ON TOP?

@lewishamilton   https://www.formula1.com/

FORMULA 1

ACHIEVMENTS

Championships
4 (2010, 2011, 2012, 2013)
Wins
53
Podiums
122
Career points
3098

THE KEY

Sebastian Vettel is considered a good driver in Formula One for several reasons: Speed and consistency

WHO IS HE?

Sebastian Vettel is a German racing driver who competed in Formula One from 2007 to 2022 for BMW Sauber, Toro Rosso, Red Bull, Ferrari, and Aston Martin.

SEBESTIAN VETTEL

BY JT MAGAZINE

WAS HE NOT APPRECIATED

@sebastianvettel

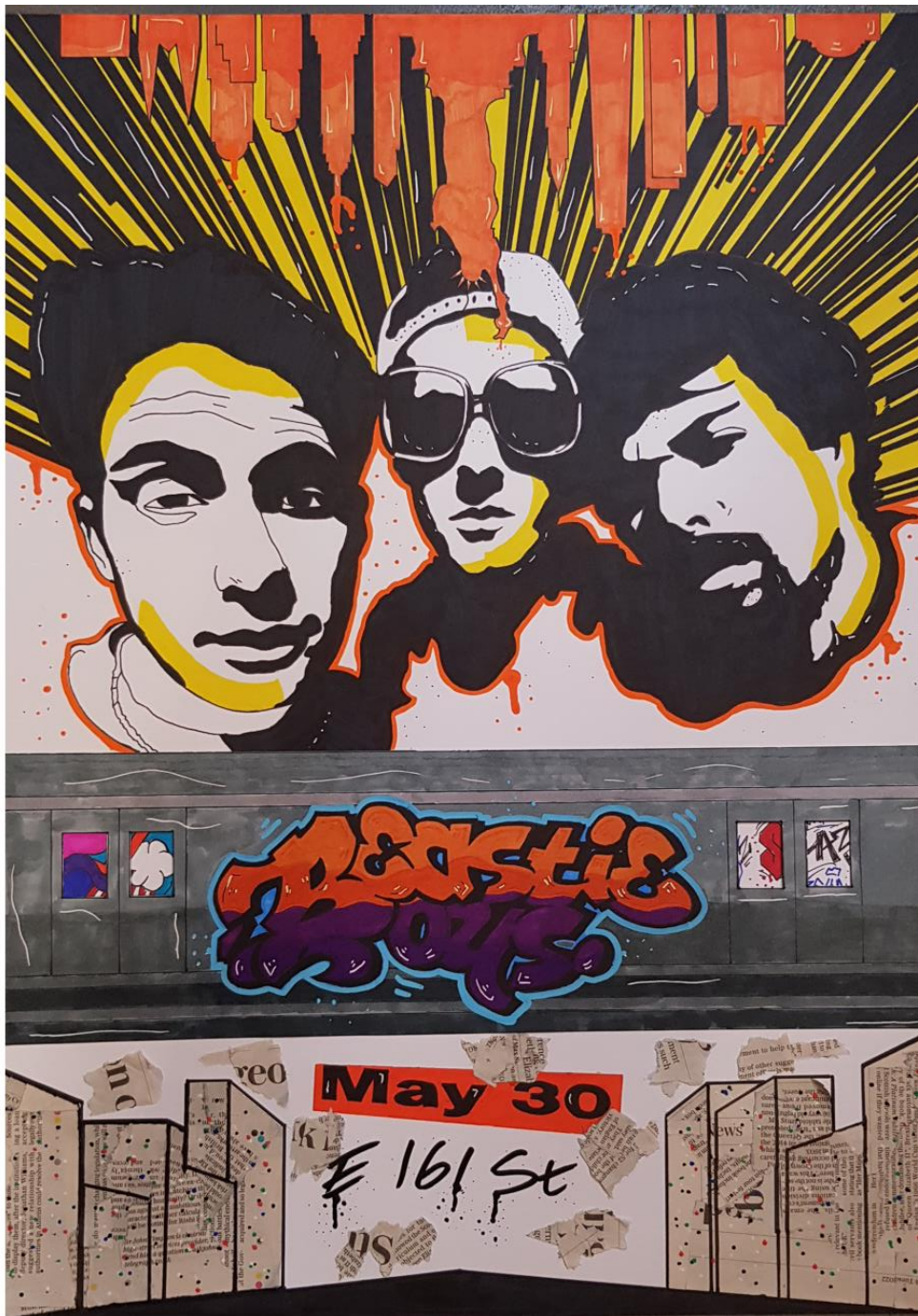https://www.formula1.com

12345678

This student designed a logo for the Australian Red Bull races. He used the national flag and positioned this within and across the letters.

He used a simple, vector style image of the driver which he coloured using POSCA pens and coloured pencils.
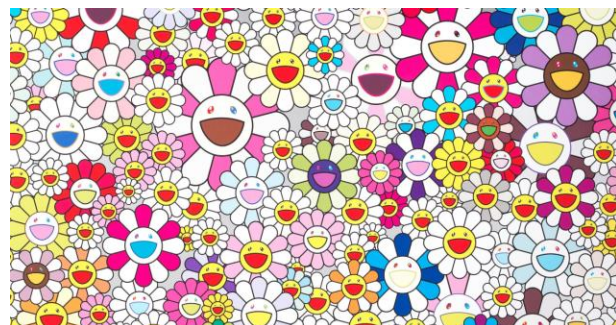
His rendering of the different sponsorship logos is very accurate. He used grey card for the background.
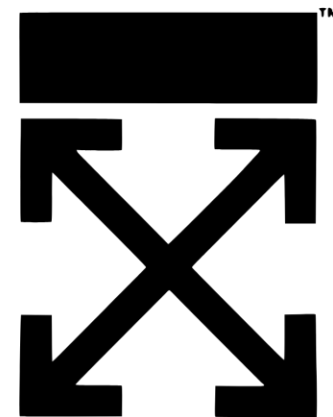
This students work in on display in the SLT corridor. He has combined silhouette images using alcohol marker pens with newspaper collage at the bottom to represent buildings in New York, USA.He also designed his own logo for the 'Beastie Boys' in a graffiti style font.

This student has drawn the outline of a trainer 3 times overlapping. He has also drawn some symbols associated with the 'Off-white' brand. He has also used the daisy images from Takashi Murakami. Once these were all positioned within the composition, he then added the logos. Then he used a limited colour pallet, inks, stamping and collage to add texture and colour.
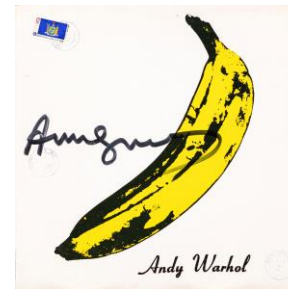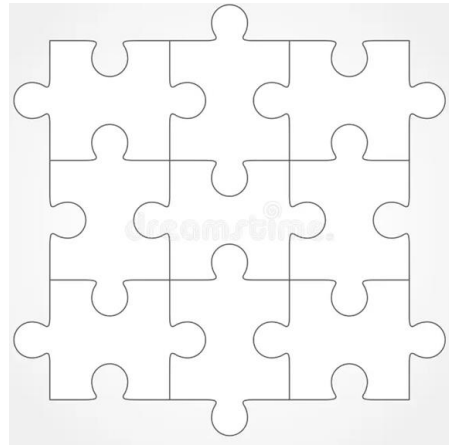
Off-White™

Similar to the previous student, the basic composition is the repeat drawing of the trainer and the logo. This student also included images by Andy Warhol and Roy Lichtenstein in a creative choice: he replaced the Nike tick with the banana and included the hand and spray to benday dots over the whole composition.

Those students drawing trainers can follow the steps as seen on the 2 previous slides. You can incorporate the images associated with hidden disabilities, such as, jigsaw puzzle pieces, daffodils and scrabble puzzle pieces to create a unique poster design.

You must also develop a new version of the logo. This can be achieved by adding a slogan, changing the colour scheme or adding some vector doodles inside the body of the letters. Drawing jigsaw puzzle patterns inside the body of the letters ADHD.