

Politics Transition Work

Name:



Key Word	Definition
Manifesto	
Turnout	
Constituency	
Marginal Seat	
Media	

- Add notes to the boxes using the PDF provided.
 - Add detail
 - Think carefully about the results box – try to add some analysis
 - The final page needs details and development which will be found on the preceding pages.

Election: 1979

Context	Media and Campaigning
Leaders	Manifestos
Turnout	
Results and Evaluation	

Election: 1997

Context	Media and Campaigning
Leaders	Manifestos
Turnout	
Results and Evaluation	

Election: 2019

Context	Media and Campaigning
Leaders	Manifestos
Turnout	
Results and Evaluation	

Election: 2024 – This is from *your* knowledge and the newspapers/media

Context	Media and Campaigning
Leaders	Manifestos
Turnout	
Results and Evaluation	

1. <i>The Media is important for making people vote.</i>
1.Redraft with evidence
2. <i>A weak leader means a party will lose an election.</i>
2.Redraft with evidence
3. <i>Failure to manage the economy means an incumbent will lose an election.</i>
3.Redraft with evidence
4. <i>2019 was the Brexit election.</i>
4. Redraft with evidence