



Subject	GCSE Art and Design: Graphic Communication		
Title/Topic	Format	Length	WC
Portfolio	Continuous	N/A	N/A

In this Advent assessment I will be asked to show I can...

The Advent term of year 10 is the start of the GCSE NEA (Non examined assessment, similar to a coursework style project). This NEA will run continuously until Christmas of Year 11.

You will not sit a timed exam in this period, rather you will use your lesson time to produce the work for assessment; you will create expressive works related to your theme. Your entire body of work to date will be taken into account when awarding your working at grade for Advent.

We will be looking for evidence of the following OCR exam board assessment objectives being met:

- Develop ideas through sustained and focused investigations informed by contextual and other sources, demonstrating analytical and critical understanding.
- Explore and select appropriate resources media, materials, techniques and processes, reviewing and refining ideas as work develops.
- Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress.



What should I do to revise and prepare for this assessment?

- Carry out in-depth research about how your approach to the theme is represented in other graphic products such as logos, book jackets, posters, promotional literature etc. For example, most of you have chosen to interpret the theme of 'identity' as the country you, or members of your family are from, or were born. Therefore, conduct research into which font styles, colours, vector images on logos and any other images that are used by other graphic designers to represent a particular place, country or person. How is the history and heritage of that country presented visually.
- When you have found out this information, present it with written analysis of how effective these examples are and evaluate how they will inspire you in designing your expressive typography.
- Create both digital and hand rendered expressive words in your sketchbook
- Record print screens of digital work as it develops, for example, when using Cooltext software

In addition:

- Listen carefully to advice and act on any feedback that you are given.
- Revisit previous work to see whether you can now make any improvements to it.