



Subject	A level (Yr12) Business	
Title/Topic	Format	Length
Paper 1 – Unit 1: What is business? and Unit 2: Managers, leadership and decision making	Exam Paper	1 hour (+ 15min Extra Time)

My Advent assessment will test my knowledge on...

Multiple choice questions, plus a combination of short and long essays responses

Business maths

Percentage change: increase and decrease – $\frac{\text{new-old}}{\text{old}} \times 100 = X\%$

(Use 000, of thousands, 000,000 of millions)

Topic Covered: Unit 1 – What is business?

- Why businesses exist?
- Costs, revenue and profit
- Business growth – sole trader, Ltd, Plc
- Changing objectives based on business form
- Mission, vision, aims & objectives
- Measurements and importance of profit
- Different forms of business – sole traders, LTD's, PLC's, non-for-profit, market capitalisation, dividends, ordinary share capital
- Influences on objectives
- External operating environment – PESTLE, competitors

Topic Covered: Unit 2 – Managers, leadership & decision making

- What managers do – managers roles and responsibilities
- The value of decision making scientific and intuition
- Influences on decision making – ethics, mission resources, objectives, external environment
- Role and importance of stakeholders – mapping, power, interest, conflict, managing relationships
- Decision making – using data to support decision, intuitive decision making,
- Decision trees and Critical Path analysis

What should I do to revise and prepare for this assessment?



To prepare for this assessment:

1. Use the booklets from lessons and exercise books to consolidate notes and create revision cards and mind maps to connect key topics and ideas
2. Use the Revision Guides loaned to you to help for revision
3. Create or buy flash cards to test yourself with friends & family
4. Use previous paper questions, topic test and PPE questions, mark schemes and examiner reports to develop answers
5. Use the AQA A-level Business Revision guide and textbook chapter reading
6. Use Past Papers to develop exam question exposure & complete past paper questions from the Home Learning Resource Centre
7. Revision apps such as Quizlet, Padlet, Popplet Lite for mind maps
8. AQA A-level Business Textbook - Marcouse reading, complete activities and test questions

What useful websites/resources could I use to help me prepare?

Online study notes to support core topics in A-Level Business are available and you may wish to bookmark these for future revision.

Tutor2U – A-level Business

<https://www.tutor2u.net/business/collections/aqa-a-level-business-study-resources-what-is-business>

<https://www.tutor2u.net/business/collections/worked-answers-aqa-alevel-business-exam-papers>

<https://www.tutor2u.net/business/reference/study-notes>

Taking The Biz

Learn techniques for taking your A-level Business exam with topic revision, exam responses techniques and answers

<https://www.youtube.com/channel/UCIII4pk3uzyWoeoBkGs0hxQ>

Padlet Resources

Here are some examples of resources available on Padlet:

<https://padlet.com/cpcooke/smaalevelbus>

https://padlet.com/davey_ raa/jkl6cjo9tcno

<https://padlet.com/lucienneevans1/t4226cpfq6fv>