



Subject	Media Studies	
Title/Topic	Format	Length
Part 1 – Core Knowledge	MCQs and short answer	50 mins
Part 2 – Media Frameworks	Written paper with short essay questions	50 mins

In this Advent assessment I will be asked to show I can...

Media Language

- Media Audience
 - Identify and explain demographics, socio-economic, psychographic category of media product
- Media Language
 - Analyse the use of language within media products, and how it helps convey message and meaning
 - Identify the narrative of various media product
- Media Representation
 - Stereotypes
- News
 - Comparisons between Broadsheets and tabloids
 - Conventions used in newspapers and online counterparts
 - Hard news vs Soft news
 - Political affiliation of newspapers

What should I do to revise and prepare for this assessment?



Use the class booklet and knowledge sheets to revise key terms and knowledge.

Complete the revision homework tasks and practice questions

What useful websites/resources could I use to help me prepare?

You can access your files at home via your Office 365/OneDrive