



Subject	GCSE Art and Design: Graphic Communication		
Title/Topic	Format	Length	Date
Identity	Digital and Hand Rendered	4 hrs 45 mins	Monday 23 rd Nov
	Digital and Hand Rendered	5 hrs 15 mins	Tuesday 24 th Nov

In this Advent assessment I will be asked to show I can...

Graphic Communication is defined here as the practice of creating work to convey information, ideas and emotions through the use of graphic elements such as colour, icons, images, typography and photographs.

Learners must explore, acquire and develop skills, knowledge and understanding through the application of techniques and processes specific to their chosen area(s) of study of Graphic Communication. You must show how you use **Photopea and PowerPoint to create your work. You must take screenshots and write annotations that explain your design choices.**

Do not use generative AI platforms to create final ideas or outcomes. It is prohibited by the OCR exam board and is considered malpractice

If you chose to use CANVA, for example, you must create all stages of your work from ideation, through concept development, iterative processes (changing colours, hue and saturation, composition etc.) and final design. You must take screenshots to evidence that it is all your own original work and then write annotations to explain how and why you used different tools to achieve various effects.

Learners must explore practical and relevant critical sources such as the work of historical and contemporary graphic designers and the different purposes, intentions and functions of graphic communication as appropriate to their own work.

Learners must demonstrate the knowledge, skills and understanding through area(s) of study relevant to Graphic Communication.

You must use a graphic design / typography vocabulary to annotate your work. This includes both explaining what tools you have used to create and edit your designs, and, why you chose the colours, imagery, composition and text/ fonts. What was your intention and inspiration.



What should I do to revise and prepare for this assessment?

Prior to the mock exam days, you must have completed the following work in your sketchbook:

1. **Typographer 1:** research page about the typographer presented in an appropriate style. It must include with a written analysis of their style. You must also do a copy of at least one of their works. This can be in wet, dry or mixed media. This can be created on any scale from A5 to A2. Those aiming for the highest GCSE grades would be expected to produce more than one copy.
You must have produced graphic products inspired by the typographer such as posters, magazine front covers, bus stop, billboard adverts, website pages...
2. **Typographer 2:** This must be all done but with inspiration from a second typographer/ designer or artist.
 - At least one of the above tasks **must include your original primary photographs** to develop your digital ideas for your graphic product.
 - Again, for those aiming for higher grades, I would advise that you continue to gather new primary source photographs.
3. You must also have completed an A3 tonal study in pencil and smaller sketches in any media related to your theme.(This was set before the summer).

Between Monday 12th October and Monday 16th November you will be creating a semi-final poster or other graphic product inspired by your chosen typographer. This can be any size you feel is appropriate. You may choose to do a series of postcards style semi-final ideas or it could be as large as A2.

From Monday 12th to Monday 23rd – You are planning and preparing for your final piece for the 2 days of mock examination.

During the 10 hours you can work both on the computer and by hand. You must be prepared sufficiently in advance of this day so that you can switch between both types of work.

If you need any text or images printed to a particular scale/ size, then please send these to me at least a week before the exam dates

You should include your organisation/ business' logo and a catchy and appropriate slogan which you can create yourself or use the existing slogans/ logo which will be found on the organisation or business' website. Obviously, you will get more credit for creating your own original ideas.

The deadline for completion of your sketchbook NEA (60% of your GCSE grade) is Thursday 3rd December 2026.



What useful websites/resources could I use to help me prepare?

You have already carried out your market research about your organisation or business' website. You must refer to this again when thinking about the focus for your final piece(s). You should also research about the different types of graphic products they use, for example, a tourist board would have information leaflets along with their website.

I have given you 5 typographers / graphic designers to study. There is a hyper link which you can follow to see their work below.

[The most famous graphic designers of all time | Canva](#)