Subject	Computer Science	
Title/Topic	**Format**	**Length**
Media Franchises	Timed Essay	45 mins

In this Advent assessment I will be asked to show I can…

In this assessment you will be applying many of the ideas and concepts that you have been learning in this first term.

You will need to be able to apply your understanding of-

- Primary and Secondary Audiences – How media products often have multiple target audiences
- Audience demographics – The way that audiences are groups and profiled
- Purpose of products – The reasons for making the product
- Past and present – How products have changed over time
- Franchises – What are franchises and how are they used by producers

You will study the question in advance of the assessment in lesson, and you will make notes that you will be allowed to take into the exam.

The question will focus on the Spider-Man franchise, in particular the 2002 film. You will need to revise-

- The main characters and their purpose
- The story line
- Key scenes that can be used as examples in your essay

What should I do to revise and prepare for this assessment?

Complete your notes that can be taken in to the exam.

Use the "Spider-man" cheat sheet to learn the key scenes and facts that are relevant to the question.

What useful websites/resources could I use to help me prepare?

You can access your files at home via your Office 365/OneDrive